

Renoblasta



CREATED BY
JOHN-MARC GROB



Amigo de la Piscina



CLICK TO PLAY



JOHN-MARC'S VISION



A family friendly TV series to promote strong family values. Where children will get to know the many humorous characters such as Mel, Fitch, Yo-Yo, Puff, Gelica, Jammy, and many others. John-Marc's creative artistic vision, would bring FriendFish as a household brand similar to Disney Mickey.

Products already envisaged for FriendFish include coloring books, video games, clothing, toys, plush characters, numerous more ideas.

John-Marc's dream, is to ultimately to build a aquarium theme park where families and kids of all ages will interact with all the characters while learning much about marine life, especially fish!

FriendFish is that brand incomparable to any other series where children and families will instantly gravitate to exciting stories, vibrant colors, and wholesome yet entertaining characters.

FriendFish is envision to be a multi-million dollar brand capturing audiences worldwide for generations. FriendFish is a classic, endless brand that retailers and families would be delighted to experience.



VENTURE OVERVIEW



JMG Studio is John-Marc Grob's vision come to life. It was born out of a sincere desire to combat the often hidden and sometimes blatant family unfriendly agendas of other child-targeted companies. Dedicated to producing projects and merchandise that reflects decent family values and Christian principles. JMG Studio offers an alternative to create fun characters through which children will enthusiastically learn moral principles and values. JMG Studio sole purpose is to produce and promoting ideas, stories and concepts with positive and motivational messages that entertain children and adults alike. The characters of FriendFish tell stories that touch all of us. A group of orphan fish taken from their home to an aquarium. These 7 to 11 minute animated tales give life-lesson road maps on such topics as "How to be a Friend" "We Are All Different, Yet Alike". Every episode has a whimsical character from FriendFish without being preachy or parental. Impactful and entertaining way that the whole family can enjoy. Full of music, funny situations, and wacky, appealing personalities. FriendFish delivers God's Word in a way that the Company believes will last a lifetime.



PILOT EPISODE

Torn from his life in the Caribbean, Flitch, a tropical-hybrid fish, finds himself half a world away and dumped into Ocean City Aquarium, a tourist-centric hub of amusement-park worlds where fish of all types and sizes are the main attraction. Swimming among foreigners that don't speak the language,

Flitch makes a daring escape to other lands within the aquatic park, building friendships along the way. With the guidance of the Man in the White Shirt, and a surrogate parent in Old Man Crab, Flitch and his friends find a home together and learn that family is what you make it.

OVERVIEW



Ocean City Aquarium is located off the coast. When you arrive you'll see the main entrance filled with ocean life swimming around you. In the center of the park is the main attraction stadium. We have several different themes throughout the park. The park has an assortment of activities below too. We have a 1,000,000 gallon aquarium which has just about every known fish and mammal



FriendFish



OCEAN CITY AQUARIUM

Entrance

WELCOME TO
OCEAN CITY

Friendfish

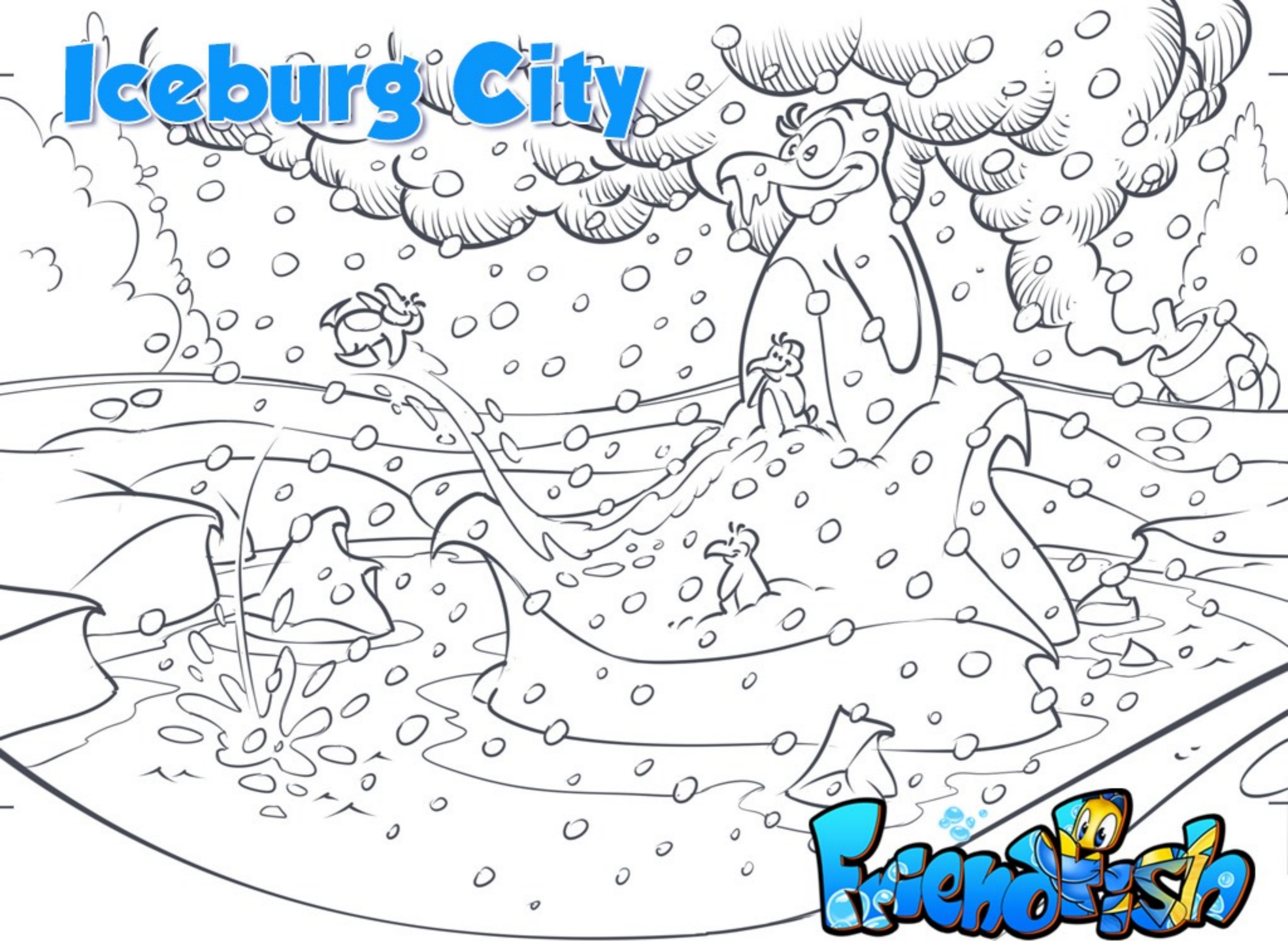


Coral Reef



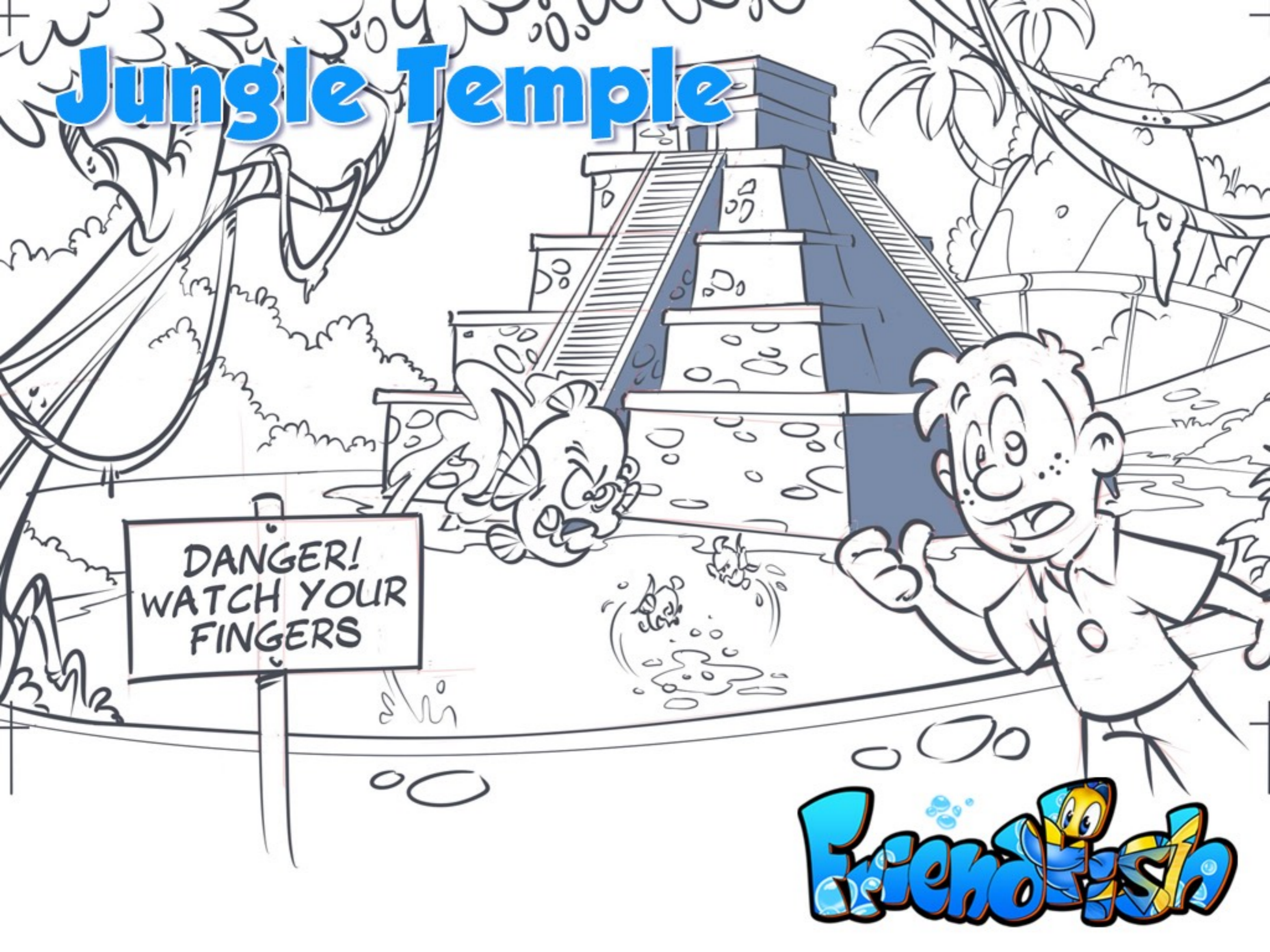
Friend Fish

Iceburg City



FriendFish

Jungle Temple



DANGER!
WATCH YOUR
FINGERS

Friendfish

Pirate Cove



Amigo Fish

Venice



Amigo Fish

Tree House



Friend Fish

FLITCH



MEL



YO-YO



GELICA





JMG STUDIO ORGANIZATION

- Strong working relationships with several international companies.
- Product line while keeping costs down.
- A distributor firmly in place selling our line and introducing new items.
- Distributor handling for shipping and billing resulting in a streamlined process.
- A lot of artistic talent rolled into a small studio.





JOHN-MARC GROB

- Primary role includes director, co-director of animation, layout and storyboards
- Has worked with Disney, Warner Bros, Marvel Comics & Shelcore Toys
- Currently has licensed toy products being sold in Barnes & Noble, Walmart, Lifestway and Amazon
- Colored comics for Marvel's "The Punisher" and "X-Men".
- Worked closely with Milt Neil (best known for his "Howdy Doody" character and contributions to Disney classics "Dumbo", "Pinocchio" and "Fantasia")





PAUL CASTIGLIA

- Primary role includes lead writer, marketing and public relations
- Facilitate licensing and develop new partnerships with manufacturers
- Has written for children's characters such as "Winnie the Pooh", "Teenage Mutant Ninja Turtles", "Elmo" and "Barbie"
- Has written and edited across multiple medias including comic books, TV commercials, packaging and toy scripts
- Recently edited the Archie Comics series





STEVE MANDILE

- Will oversee the music and recording process
- Grammy Award winner and SESAC songwriter of the year in 1999
- Considered one of the top session players in Music City and member of the band Sixwire
- He is a producer, songwriter, singer, multi-instrumentalist, engineer in Nashville, TN
Producer credits include Ronnie Dunn, Neal McCoy, Leigh Nash, Nashville Star, CMT's Next Superstar
- Songwriter credits include Tim McGraw, Ronnie Dunn, Craig Morgan, Mark Wills, Sixwire, Charles Esten & Sir Cliff Richard
- Wrote & produced the theme song for Ricky Zoom which is streaming on Netflix





PRODUCTS



- **TOYS**
- **CLOTHING**
- **HOUSE GOODS**
- **BOOKS / GAMES**
- **OUTDOORS / POOLS**
- **VIDEO GAMES / APPS**
- **AND IT DOESN'T STOP HERE!**



Friendfish

**NOW AVAILABLE
IN THE APPLE
APP STORE.**



FRIENDFISH



COLOR WITH Me!



**FRIENDFISH
ADVENT CALENDAR**

Amieo Fish

PRODUCTS



AND IT DOESN'T STOP HERE!



COST

Pilot 22 Min

Script	5,000
Storyboard	8,000
Voices/Studio	9,000
Music	10,000
Backgrounds	11,000
Layouts	12,000
Inking Coloring	23,000
In-Between	31,000
Key Animation	63,000
Post Production	8,000

Total 22 Minutes \$180,000.00

7 Minute Animation Only 1

Script	1,700
Storyboard	2,700
Voices/Studio time	3,000
Music	3,400
Backgrounds	3,400
Layouts	2,000
Inking Coloring	4,100
In-Between	10,300
Key Animation	17,000
Post Production	1,500

Total 7.5 minutes \$49,300.00

Season 1

Total 7.5 mins X 12

591,600.00

Season 2

Total 7.5 mins X 20

986,000.00